





REP HEADLINE# 6299468  
 \*\*\* ORIGINAL REV#0 \*\*\*  
 REP: TEL# 215-564-1206  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET  
 FAX# 215 564 1103  
 HARRIS REPORT FROM REP  
 AUG28/12 11.39  
 \*\*\* WPXI-TV \*\*\*

:LINE#	REP	:CD	TIME PERIOD	: LGTH	: SEC	: RATE	: START DATE	: END DATE	: SPTS /WK	: WEEK INVT	: DAYS	: TOTL SPTS
12			700A-900A	30		\$625.00	9/10	9/12	1		M-W	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
13			730P-800P	30		\$1,650.00	9/7	9/7	1		FRI	1
PROGRAM : JEOPARDY/WHEEL OFFORTUNE												
CON COM1: JEOPARDY/WHEEL OFFORTUNE												
14			600P-630P	30		\$625.00	9/8	9/8	1		SAT	1
PROGRAM : CHANNEL 11 NEWS SATURDAY												
CON COM1: CHANNEL 11 NEWS SATURDAY												
15			600A-800A	30		\$350.00	9/8	9/8	1		SAT	1
PROGRAM : CHANNEL 11 NEWS SAT AM												
CON COM1: CHANNEL 11 NEWS SAT AM												
16			1135P-1205A	30		\$1,450.00	9/9	9/9	1		SUN	1
PROGRAM : 11 PM NEWS												
CON COM1: 11 PM NEWS												
17			530A-800A	30		\$350.00	9/9	9/9	1		SUN	1
PROGRAM : SUN MORNING NEWS												
CON COM1: SUN MORNING NEWS												
18			600P-630P	30		\$675.00	9/9	9/9	1		SUN	1
PROGRAM : CHANNEL 11 NEWS SUNDAY												
CON COM1: CHANNEL 11 NEWS SUNDAY												
SEP/12			13925.00									
											CONTRACT TOTAL	13925.00
											TOTAL SPOTS	18

MARKET TOTALS \$48,017 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%  
 SVC- NSI  
 DEMOS- RA35+\*